

TIDEWATER COMMUNITY COLLEGE BOARD

MEETING NO. 337

JANUARY 16, 2024

Meeting number three hundred thirty-seven of the Tidewater Community College Board was held on Tuesday, January 16, 2024 at the Portsmouth Campus Student Center.

Members Present: Jerome Bynum
Dr. Marcia Conston
James (Jay) Lucado
Hope Sinclair
Charles A. Tysinger
Lynn B. Clements
Ron Green
Kim R. McCallum
Matthew Stakes

Members Absent: Dr. Barry Brown, William Crow, Dr. Kirk Houston, and Connie Meyer

Others Present: Curtis K. Aasen, Vice President for Information Systems and Institutional Effectiveness
Christopher Bryant, Vice President for Institutional Advancement
Karen Campbell, Vice President for Student Affairs
Laura Hanson, Interim Vice President for Workforce Solutions
Latesha D. Johnson, Executive Assistant to the President
Sarah (Beth) Lunde, Associate Vice President for Human Resources
Heather Hardiman, Vice President for Administration and Chief Financial Officer
Michelle W. Woodhouse, Vice President for Academic Affairs & Chief Academic Officer

1. Welcome and Call to Order

Ms. Clements, chair, called the meeting to order at 4:10 p.m. She determined the presence of a quorum and welcomed guests.

2. Adoption of Consent Agenda

Ms. Clements inquired if there were requests to remove any item(s) from the consent agenda to the full agenda. Hearing none, she asked for a motion to accept the consent agenda. On a motion by Ms. McCallum, seconded by Ms. Sinclair, the board approved the consent agenda as presented.

3. Approval of Action Items on Consent Agenda

Referring to tab 3a of the meeting packet, the board approved Meeting Minutes #336 for November 15, 2023, and the proposal for the Engineering Technology Certificate.

4. Academics, Student Affairs, & Workforce Development Committee Report – Dr. Barry C. Brown, Chair

- a. **Academic Affairs Update** – Dr. Woodhouse provided an Academic Affairs update on Learn.Explore.Accelerate.Persevere (LEAP); Academic programs; the Visual Arts and Design Center (VADC) Gallery event; and Childcare Centers.
- The LEAP Program allows students to get ahead by starting school in the Summer upon completing high school. Students can enroll in up to 12 credits to begin a college career or transfer credits to a 4-year college or university. They receive up to \$500 for textbooks and a new laptop (while supplies last). The LEAP Program has increased from 297 students (Summer 2022) to 506 students (Summer 2023).
 - TCC now offers the Practical Nursing Education (PNE) program. The program provides an opportunity for students to apply for their license as an LPN. It started January 8, 2024; has a cohort of 25 students; requires a total of 45 credits to complete and was approved by the Virginia Board of Nursing.
 - VADC Gallery – TCC, in collaboration with The Can Foundation, presented “A Look Within”, a multidisciplinary group exhibition that explores themes of self-reflection, growth and inward change. The exhibit featured the work of thirteen of The CAN Foundation’s CANtemporary Workshop participants who developed the concept for their culminating show during their time together in a 3-month collaborative artist development process.
 - A second TCC Childcare location opened January 8, 2024 on the Norfolk campus.
- b. **Student Affairs Update** – Dr. Campbell provided an update on the TCC/Amazon partnership; opening of the Free Market; Human Trafficking Awareness Day; Public Safety Training; and the Martin Luther Kin, Jr. Awards and Recognition Ceremony.
- Fall 2023 – TCC served 79 Career Choice participants in 2023 and received \$140,163.87 in Career Choice funds. TCC has 85 students enrolled for the Spring semester.
 - The former space for the Campus Cup has been transformed and is now officially the Free Market at TCC, our campus-based pantry. The market opened on Monday, January 8 at the Norfolk campus with fully stocked shelves.
 - Hampton Roads is considered a human trafficking hub and hotspot in Virginia due to its large military presence, tourism, and easy access to major highways. All VCCS colleges are required to develop and implement procedures requiring that a trauma-informed human trafficking awareness and prevention training program be provided to and completed by students required to take an institution’s first-year orientation program or course. This training should be included as part of the college’s orientation program as defined by the college. TCC partnered with Freekind, a nonprofit organization helping to prevent human trafficking and support those who have been exploited.
 - The department of Public Safety will coordinate with the campus deans to perform initial lockdown training on each campus during Spring 2024. They will create a

lockdown simulation, one building at a time, to prepare faculty, staff, and students for maximum safety in case of internal and external campus threats.

- The Martin Luther King, Jr. Awards and Recognition Ceremony was held at the Virginia Beach Campus. The award recipients were Jennifer Rouse and Leia Lassiter-Hunter.
- c. **Workforce Update** - Ms. Hanson reported that WFS increased Fast Forward enrollment July 1, 2023 – January 4, 2024. The top programs were Health Professions, Skilled Trades, Information Technology, and Transportation. Healthcare programs are expanding, and classes are scheduled to begin February 2024. Renovations at the Skilled Trades Academy are in progress. Occupancy is planned for May 2024. TCC nominated Norfolk Works for the Chancellor’s Award for Outstanding Achievement through a Collaboration or Consortia of Partners. They won and were honored at the VCCS Hire Education Conference 2023. TCC partners with the Hampton Roads Regional Maritime Training System. The college will receive \$3.5 million from the Blue Forge Alliance on behalf of the Navy. The funding will be used to outfit the expanded Skilled Trades Academy, create a new facility in Norfolk, and expand maritime and clean energy programs.

5. Finance & Facilities Committee Report – Dr. Kirk Houston, Chair

- a. **Local Fund Financial Statements for Month Ending November 30, 2023.** Ms. Hardiman highlighted revenues and expenditures for the student activities budget (56% and 28%), institutional auxiliary budget (57% and 40%), student center budget (54% and 65%), and auxiliary services budget (82% and 55%). Investments of \$52 million earned \$824,569 since December 1, 2023.

TCC plans to implement college athletic programs, starting with men’s and women’s basketball. State policy requires that the programs are funded using non-state funds. The local funds Auxiliary Services budget is the appropriate source for this type of funding. It was recommended that the College Board approve reallocating \$100,000 this fiscal year to support TCC’s athletics programs. On a motion by Ms. McCallum, seconded by Mr. Tysinger, the board approved the revised auxiliary services budget for 2023-24 as presented.

6. Advocacy Committee Report – Ms. Kim McCallum, Chair

Ms. McCallum reported that TCC had a very successful Legislative Luncheon in December 2023. A few delegates, senators, and staff representatives attended. The VCCS Legislative Reception will be held on Tuesday, January 23, 2024. TCC’s annual General Assembly visit to Richmond is scheduled for January 31, 2024.

7. Educational Foundation Liaison Report – Mr. Andy Tysinger

Mr. Tysinger shared a presentation noting the TCC Educational Foundation (TCCEF) total donation comparisons by year from 2010–2023 and TCC’s five-year fundraising comparison CY 2019-2023. He also reported that the college had 18 donors for Giving Tuesday 2023. The TCCEF will have its first independent “Give Day” on Tuesday, May 7, 2024; and is preparing for Giving Tuesday on December 3, 2024. The Foundation Board made a historic move in 2023 to maximize the colleges awards after a terrible market return in 2022. The TCCEF distributed additional funding in 2023 to ensure students received scholarships.

8. Real Estate Foundation Liaison Report – Dr. Kirk Houston

In the absence of Dr. Houston, Dr. Conston reported that the Real Estate Foundation (REF) negotiated with the Hampton Roads Sanitation District to purchase 3 ½ - 4 acres of the College Point property for easement. The REF 2024 budget was approved, with a focus on development and a master plan for the College Point property. Dr. Conston noted that she will plan a Joint Board Reception this year to engage the College Board, Educational Foundation Board, and the Real Estate Board.

9. Discussion & Approval of Action Item(s) Removed from the Consent Agenda

Nothing to report.

10. President's Report

- a. **Enrollment Update** – Mr. Aasen reported that the Fall 2023 Full-time Equivalent (FTE) enrollment was up +0.6% and student headcount was down -1.7%. Spring 2024 Full-time Equivalent (FTE) is down -1.9% and student headcount is up +2.4%. Key metrics for Spring 2024 are: first-time-in-college students (-11.7%); average credits (-4.3%); and fall-to-spring retention (65.6%). The VCCS enrollment for Spring 2024 indicated that 5 of the 23 colleges experienced enrollment declines in FTE and 6 in student headcount. In comparison to the VCCS Spring enrollment, TCC is down -1.9% in FTE and up +2.4% in student headcount.

Mr. Aasen reported that 157 security cameras were installed at the Norfolk campus (including the district building), inside and outside the buildings. Cameras will also be installed at the Chesapeake, Portsmouth, and Virginia Beach campuses.

b. General Updates:

- Dr. Conston and Dr. Doré met with Senator Don Scott to discuss the colleges interest with regards to the General Assembly.
- As reported by Dr. Campbell, TCC had a very successful MLK event. The Mayor of Virginia Beach and members of the City Council attended. The speaker, Micelle Ellis Young, was dynamic.
- Dr. Conston attended the 2024 Chamber Day and Old Dominion Assembly Legislative Reception in Richmond on January 17, 2024.
- On January 20, 2024, Rivers Casino organized a Time Capsule Ceremony to commemorate its first anniversary as Virginia's first permanent casino. Dr. Conston was invited to participate and contribute a personal item to the time capsule, symbolizing the college's unique impact and legacy. A photo of TCC students who were in the first dealer training class was included in the capsule.
- Dr. Conston provided the board members with a copy of the 2022-2023 President's Report.

11. Chair's Report & Announcements

- a. Chairwoman Clements reported that she thoroughly enjoyed TCC's Convocation that was held on Thursday, January 4th. She noted that the speaker, Mr. Darin Hoggan, Managing Consultant with Franklin Covey, delivered an engaging address to inspire collaboration and nurture a culture of trust. He stated that building trust is something we can do intentionally and by design. Trusting in the competence and character of one another is built on four cores

of credibility which are integrity, intent, capabilities, and results. As we intentionally build trust, the entire organization strengthens. Collaboration flows freely and students are inspired to reach their potential. With such an inspiring address, Ms. Clements emphasized the importance of the board's attendance and participation in TCC's Convocation and Commencement.

Announcements:

- TCC's General Assembly visit is scheduled for January 31, 2024.
- The next board meeting is Tuesday, March 12 at 4:00 p.m. at the Chesapeake Campus Student Center.

12. Adjournment

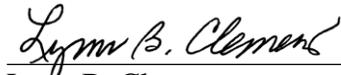
There being no further business to come before the board, Ms. Clements adjourned the meeting at 5:30 p.m.

Respectfully submitted,



Marcia Conston, Ph.D.
Secretary to the Board

APPROVAL



Lynn B. Clements
Board Chair